The Atharva Times

a quarterly e-Tabloid

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SHRI, SUNIL RANE (EXECUTIVE PRESIDENT. ATHARVA GROUP OF INSTITUTES) Dear students.

I would like to take a moment to express profound gratitude and best wishes for the Academic Year 2023-2024 to each of you. As the Atharva Group of Institutes embarked on this endeavor, we envisioned



creating an institution that would provide quality education and foster an environment of innovation, critical thinking, and personal growth. We have been successful in providing students with the same. I want to express my gratitude to everyone for their contribution. Planning for practical exposure can greatly enhance your learning experience and help you make the most of the opportunity. It provides a highway to attain the desired qualities which eventually leads to the achievement of goals. It's very important to understand the core concepts, current trends, and any specific areas you'll be focusing on and get acquainted with the terminology and key terms used in the field. This is followed by identifying your learning goals and what you hope to achieve during your practical exposure. This helps in staying focused and making the most of the opportunity. Develop technical skills that are required during assignments and work on learning practical and technical skills, such as using specific tools or software or developing soft skills like communication and teamwork, and asking for help whenever needed. Focus on building a strong professional network can open doors to future opportunities and provide valuable insights. Remember, practical exposure is an excellent opportunity to learn from professionals in the field. Embrace the experience with enthusiasm and curiosity and stay motivated for your growth.

Sincerely yours,

Sunil Rane

EDITORIAL

Hello to all of our AGI (Atharva Group of Institutes) stakeholders. We are extremely proud and delighted to Launch the Fifth Issue of "The Atharva Times" e-Tabloid for all patrons and stakeholders of the Atharva Group of Institutes is a source of great delight and pride. We approached 2023 with great enthusiasm and optimism for new prospects, personal progress, and exploring opportunities that lie ahead.

The Atharva College of Engineering organized a supportive and respectful defense exhibition for our brave martyrs. Following the distribution of laptops by Shri Sunil Rane sir to the kids of the families of the soldiers who gave their lives in the line of duty for the nation of India. Atharva Institution of Information Technology went for an industrial visit to The Ambar Auto Engineer PVT. LTD. industry where they learned how Auto Mobile Parts are made. Atharva Institute of Management and Atharva School of Business hosted alumni meet - MILAAP 2023, where all the alumni were welcomed and engaged by seizing them in remembrance of their memories. Students from AIMS and ASB participate in budget discussions at ET Now National News Channel, Sharing their perspectives about new budget policies with the nation. Atharva College of Hotel Management and Catering Technology celebrated International Pizza Day 18th of 2023 By Making A 55 Inches Pizza. At Atharva School of Fashion and Arts, a magnificent Khadi Mahotsav 2. 2023 was organized. They worked nonstop to create the apparel for ASFA's fashion show at Khadi Mahotsay. Famous Marathi actor Mr. Sanjay Khapre carried out a workshop on direction, storytelling, and filmmaking at the Atharva Institute of Film and Television.

This quarter's edition of The Atharva Times (TAT) e-Tabloid includes an overview of the significant activities that took place from January to March at all of AGI's associated institutions. We are optimistic that The Atharva Times (TAT) e- Tabloid will continue to receive the creative and innovative support it has always received from our esteemed trustees, distinguished directors, HODs, faculty colleagues from all institutions, non-teaching staff from all institutions, all stakeholders, and, most importantly, the entire AGI's beloved students' fraternity.

Stay safe...Stay blessed!

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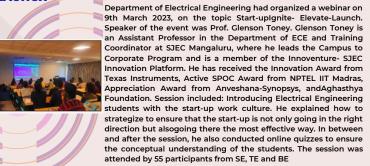
ATHARVA COLLEGE OF ENGINEERING

SEMINAR & WORKSHOPS

Department of Computer Engineering organized a seminar on "Study in Australia" by speaker Ms. Sindhu Sundar under IQAC and IIC. She has provided guidance about education in Australia after graduation. She has guided students regarding admission to the University of Sydney, accommodation facilities, and popular postgraduate programs for computer engineering graduates offered by the University of Sydney. Around 90 students attended the session. The session was interactive and students were very keen to know the admission process and courses offered by the University of Sydney.



START-UP IGNITE-ELEVATE



PTM

The Department of Computer Engineering of ACE organized PTM on 24th of March 2023 for the pa students of SE, TE, and BE. Respective Mentors briefed parents about academic progress of their ward. 180 parents attended PTM and they were pleased with the interaction as many of their doubts were resolved by ourHOD, Dr. Suvarna Pansambal, the class in charge, and mentors.



SEMINAR

Department of EXTC has successfully organized a "Handson Session on Python for AI ML" for TE students on 1st March 2023. The sessions were conducted by Prof. Supriya Dicholkar Assistant Professor, ACE. The session includes a discussion on how to implement different ML algorithms in Jupyter Notebook such as SVN and CNN.



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WORKSHOP

Department of Computer Engineering organized a seminar on "Saleseforce-World's First Cloud Based CRM Platform" by speaker Ms. Indu Mandwi under IQAC and IIC. She has provided guidance about Salesforce technology.

INTERNATIONAL STUDIES

Department of Electrical Engineering had organized seminar on 21st March 2023, on the topic "Exploring International Study in the field of engineering". The talk was delivered by Mr.Gaurav.Khurana and Ms.Jenny Mendonca. Mr.Gaurav Khurana works as HR and Marketing Manager at Edwise and Ms.Jenny Mendonca works as a counsellor for Edwise(Overseas Education Consultants)

The session included:

- 1. Counselling on studying abroad in countries like USA, UK, Canada, Germany, Australia etc.
- 2.How to write SOPs to apply for universities.3.Importance of proficiency in English
- Janguage.
- 4. Major Criterias in selecting universities abroad for higher education.

The session was attended by 66 students from SE and TE.





ALUMNI MEET



Department of Electrical Engineering organized an Alumni talk in online mode on 12thApril 2023. The talk was attended by 63 students. The key note speakers for the session were our Alumni students Saurabh Ail (Cyber Security Consultant)and *Harshwardhan Patil(Energy Audit Engineer). They focus on the skill development and recent technological need of industry. The session concluded with the discussion related importance of internship and ways to mold a career.

BE POJECT EXHIBITION

Department of Electrical Engineering had on 19th April, 2023 for all SE, TE and BE students. The exhibition was conducted by BE Project coordinators- Dr. Jyoti Dange and Prof. Trisha Ghosh. 90 students participated in the exhibition and nearly 120 SE and TE students visited the exhibition. It was a great opportunity for SE and TE students to understand different projects done by their seniors.uccessfully organized a Project Exhibition for BE





INDUSTRIAL VISIT



The department of EXTC has successfully organized an Industrial Visit to "Charkop METRO Depot " for TE students on 12th April 2023. The Industrial visit was conducted by Ms. Jyoti Gurav students got the opportunity to visit the Operational Control Centre (OPC), Depot Control Central(DCC), Power and Rolling Stock Center, and Telecom and Signalling System.

SESSION

Department of EXTC has successfully organized a "Hands-on Session on Antenna simulation using 4NEC2" for TE students on 1st March 2023. The sessions were conducted by Ms. Meera Kulkarni Assistant Professor, ACE. The session include a discussion on Introduction to NEC2 was given. The 4nec2 tool is a Windows- and Nec-2 or Nec-4-based tool for both the starting and experienced antenna modeler that can be used to create, view and check your antenna geometry structure and generate, display, and compare near- and far-field radiation patterns.





The department of EXTC has s organized an "Orientation Program of DLO 3 and DLO 4" for TE students on 20th April 2023. The sessions w conducted by Dr.Jyoti Mali Dr.Jyoti Dange, Ms. Supriya Dicholkar, Ms. Dhanashree Pannase, Ms.Jyoti Gurav, Ms.Kavita Bani, Ms.Trisha Ghosh, Ms.Ammu Striney. The session includes a discussion of detailed information on all subjects (compulsory and elective) of BE. Faculty provided insight into subjects along with the syllabus, module-wise weightage, experimentation tools, future scope, etc.







Department of EXTC has successfully organized a "Orientation Program of Honour Degree Program in AIML" for SE students19th April,2023. The sessions was conducted by Prof. Mahalaxmi Palinje, Coordinator of Honour Degree Program in AIML, EXTC Dept. Session provided detail information on Honour Degree Program in AIML. Faculty guided semesterwise subjects along with the syllabus, module wise weightage etc. in the Honour Degree and its future perspective.

DEPARTMENTAL ACHIEVEMENT

Department of EXTC has successfully organized a E-Yantra Lab Visit with E-yantra Team, Prof. Mohan Kumar (ILC), Prof. Ankit H. Deogharkar (DLC) to " Indian Institute of Technology, Powai, Mumbai" on 13th April 2023 for Second and Third Year EXTC & Electrical students. The Students opportunity to see and learn High Accuracy Robotic Arm. Sentinel Drone (SD), Krishi Bot (KB), Pharma Bot (PB)Delivery Bike, HolA Bot (HB) etc.Total 19 technical enthusiasts from EXTC and the ELECTRICAL department from ACE were present.



WORKSHOPS/GUEST LECTURES

Department of EXTC has organized a "webinar on Journey To Industry 4.0" for SE and TE students on 1st March 2023. The session was conducted by Mr. Ashwin Agarwal, President of Strategy and Operations with Phi Robotics. Sessions include discussions on topics such as stock marketing, trading, and developing a career in this field.



Department of EXTC has successfully organized a "Handson Session on SQL" for TE students on 1st March, 2023. The sessions were conducted by Prof. Dhanashree Pannase Assistant Professor, ACE. Session include discussion on how to download the mysql, create table's structures in data base by using DDL commands and insert the data in database by using DML commands.





PTM - ECS/ETRX DEPT

Parent Teachers Meeting for ECS/ETRX Department was scheduled on 31-03-2023 to discuss students' progress and performance in online mode. The Parents were intimated about the meeting well in advance through the class in charge.Around 83 parents attended the Parents - Teachers' Meeting. The Year-wise count of Parents is as follows:

SE: 60 TF:18

BE:5

The discussion was focused on student's academic growth. Consolidated class-wise Internal Assessment -I Marks also conveyed to parents during PTM. Exam and results-related parents queries were addressed by HOD DR. Bhavin Shah.Parents Feedback was taken for reference



PTM- ECS/ETRX-

Around 52 parents attended the Parents - Teachers Meeting. The Year-wise count of Parents is as follows:

SE:40

TE:8

BE:4

-Parents attended PTM in online mode via google meet.

Interaction held between Parents and Class Teachers, Faculty Handling Classes & Mentors.

- -Discussion was focused on student's academic growth. Consolidated class wise Internal Assessment -II Marks also conveyed to parents during PTM.
- -Exam and results related parents queries were addressed by HOD DR. Bhavin Shah
- Parents Feedback was taken for reference





INDUSTRIAL VISIT-MTNL POWAI

Electronics and Computer Science Department organized an Industrial Visit at MTNL, Powai, Mumbai on 6th March (Monday), 2023. The motive for the visit was to gain practical knowledge about the industrial aspects of wired and wireless communication architectures. A total of 20 students of the ECS department attended this visit which comprised students from the third year and second years. The visit was accompanied by Prof. Nilesh Shimpi. The visit was organized by Prof.Snehal Bhelkar and Prof. Nilesh Shimpi. This visit started at 10.00 a.m sharp with good support and cooperation from MTNL officers and employees.

During the visit, students got the idea about the following concepts:

- · Local Telephone Exchange
- · Broadband DSLAM · PCM/OFC / DWDM
- BTS GSM System MDF
- \cdot Battery Power Plant \cdot NIB cloud unit (Mumbai Zone)

Students were happy by gaining practical knowledge from the MTNL employees.



FACULTY ACHIEVEMENT

Department of Electronics and Telecommunication Engineering HOD Dr. Bhavin Shah is proudly presented to the Speakers & Moderator in International Conference on Multi-disciplinary Education & Research. Jointly organized by Global Community for Education 2030, International Internship University, IIU Research Centre. Day 1: 15th April (Saturday), 2023.





Department of Electronics and Telecommunication Engineering faculty Prof. Sandip Zade attended FDP Recent trends in solar photovoltaic technology with iot based monitoring system and its application organised by TGPCOE, Nagpur and ISTE from 10th April 2023 to 15th April 2023.

Department of Electronics and Telecommunication Engineering faculty Dr. Ulhaskumar Gokhale successfully completed an online NPTEL course on Design, Technology, and innovation.





Department of Electronics and Telecommunication Engineering HOD Dr. Bhavin Shah is proudly presented to the Speakers in International conference on Education for sustainable Development on 11th March 2023.



Department of Electronics and Telecommunication

Engineering two faculties Prof. Supriya Dicholkar and Prof. Ruchi Chauhan attended FDP on Deep Learning application development Tools and Research organized by Dept. of Al VIIT, Pune on 28th Feb 2023 to 04th March 2023.



FACULTY ACHIEVEMENT



Department of Electronics and Telecommunication Engineering faculty Prof. Jyoti Gurav Secured 1st position in 5KM Marathon organized by AET, Mumbai. Department of Electronics and Telecommunication Engineering two faculties Prof. Trish Ghodh nad Prof. Ruchi Chahaun published paper in UGC approved journal, Industrial Engineering Journal: ISSN 0970-2555.





STUDENT'S ACHIEVEMENT

Department of Electronics and Telecommunication Engineering two students Darshan Rajpurohit and Satym Palkar secured first rank in the online National level Mined Hackathon organized by Centre of Excellence in Data Science, Dept. of CMPN, Nirma University from 3rd to 5th March 2023. The track and problem statement was Threat Detect AL.



NSS

HOLI AT ADVITYA

NSS Atharva B-57 Unit participated in an event with Advitya, an organization for God's special

children, on the occasion of Holi. It was a great pleasure to attend this event. We began with an introduction session where we got to know them and why we were gathered there. We worked together and were impressed by their intelligence and communication skills. We organized activities for them, such as singing and passing the parcel, which they enjoyed. This event taught us that people with special needs possess remarkable gifts and talents that many of us may never know. It takes patience. understanding, and love to care for them in the best possible way. Those who dedicate themselves to their care must have immense resilience and strength. Parents and caretakers have a unique responsibility to provide the best possible care and support. Finally, we all had a great time playing Holi together. We had fun and learned a lot from them. The event was a unique success.





CPL DAY





NSS Atharva B-57 unit participated in the Mangroves Clean-up Event in collaboration with For Future India at Manori Khadi as a part of the Clean-up Premier League. This was the last CPL where non-NSS volunteers also participated in this event. We collected a large amount of plastic waste and unwanted waste. We were properly guided by For Future India's team. From our college, a total of 160 volunteers participated, including non-NSS volunteers. At the end of the event, the Founder of For Future India inspired all the volunteers and motivated them to work for the betterment of the environment. As this was the last day of the CPL, we gave them a thank you card and some tokens of appreciation for their constant support throughout the CPL. Overall, the event was a great success.

FILM FESTIVAL

NSS Atharva B-57 Unit participated in an event with Advitya, an organization for God's special

NSS Atharva B-57 unit was invited to the "Atharva Short Film and Documentary Film Festival 2023" organized by the Atharva Institute of Film and Television. The event began with a screening of the short films and documentaries that were selected for the film festival, from submissions across India. The screening of various short films and documentaries on various topics, themes, and from different languages was a culturally enriching and inspiring

experience. After the screening, awards for various fields and achievements were handed out to the films, nominated in each of the categories. It was a genuinely fascinating and awe inspiring experience for everyone involved. Overall, the new experience lent a sense of appreciation for art and films. The event was a great success.





AWARENESS CAMPAIGN





NSS Atharva B-57 unit was invited to the "Awareness campaign regarding Defence Exhibition" which was organized by 'Atharva Foundation', The Atharva Foundation is an initiative by Shri. Sunil Rane sir and they work for people who have served our nation and also work for their families. The main motto of this campaign was to create awareness about the event 'Defence Exhibition' which is happening on 22.23 April 2023 in Borivali organized by the Atharva Foundation dedicated to our real heroes in the armed force. 'Defence Exhibition' is an initiative which is dedicated to the soldiers of our country. It is an exhibition where we'll gain knowledge and experience about the working processes of the defence system and the stories of braveofficers by experts and from retd officers. As an individual, it's our duty to do something for them and express our gratitude for everything they do for us. This campaign got a huge response from people. Overall, it was a great day where we got to know that the sacrifices of the army can't be paid off but supporting them and their family is something we can do. The event was a great success.

NSS

EARTH DAY

NSS Atharva B-57 Unit participated in an event organized by For Future India on the occasion of 'World Earth Day'. The event was held at Uttan Beach, Bhayandar. It was a mega beach cleanup and many colleges and celebrities participated in this event. Marathi actors such as Dr. Girish Oak, Shantanu Moghe, and Priya Marathe were present for this clean-up. We cleaned the part of the beach assigned to us and collected a lot of plastic and non-degradable waste. After the event, the celebrities gave their views about the event and motivated us to continue to help our society and nature. The founder of For Future India then gave a brief speech and provided us with a Tulsi plant and a certificate. The event was a great success.



FE Students' PTM Meeting on April 24 and 25, 2023

The Department of Humanities and Applied Sciences of ACE organized PTM on the 24th and 25th of April 2023. The meeting was organized for the parents to brief them about the academic progress of their ward.

Parents were shown the results of Internal Assessment 1, and valuable guidance was provided to students to improve their performance. 331 parents participated in PTM, and they expressed satisfaction with the interaction because the HOD, Dr. Ritu Sharma, class In-charges, and mentors were able to address many of their questions.

The department has received extremely favorable comments from all parents. They all appreciated the faculty members' efforts.



I-CELL

Institute Innovation Cell of Atharva College of Engineering had organised MSME Idea Hackathon 2.0 on 31st March in online mode. Mr Upendra Nadgaonkar, Program Manager, Corecard Software India, was invited as External Reviewer. This session intended to generate actionable ideas, strategic product concepts and process improvements among the students. Ideas were presented by 8 groups.



DEFENCE EXHIBITION

NSS Atharva B-57 Unit participated in an event organized by Atharva Foundation. Today was the first day of the Defence Exhibition. The event started with a patriotic song and then was inaugurated by the Governor of Maharashtra Shri. Ramesh Bais was invited as the chief guest. Many dignitaries addressed the audience present. After this laptops were distributed by Shri Sunil Rane sir to the children of the families of the army personnel who sacrificed their lives while serving the nation. Later on Shri Sunil Rane sir gave a motivational and enthusiastic speech. Then the exhibition started. All the Indian armed forces like the Army, the Navy, and the Air Force displayed various weapons, and their attacking strategy along with all information and demonstration were given. All volunteers showed great enthusiasm and dedication. Everyone was in good discipline. Overall the event was a great success.









ATHARVA
INSTITUTE OF
INFORMATION
TECHNOLOGY



WEBINARS & WORKSHOPS

The Department of Information The technology of Atharva College Of Engineering has successfully organized a webinar on "UI/UX Designing" on 9th March 2023 at 10 am



The speaker, Ms. Mariyam Usmani - Assistant Consultant TATA CONSULTANCY SERVICES (TCS) guided the students on UI/UX designing, HTML & CSS, and gave hands-on experience in designing a website. The session was interactive and it benefited students to enhance their knowledge about the importance of UI/UX designing in placements, jobs & freelancing works. It was a very informative session for SE, TE, and BE students and around 126+ attendees were present, including faculty members and students of INFT Dept.

ACE INFT Department and the GDSC Club have successfully organized a 3-day Tech Week Workshop for all the students from all the branches from 21st March '23 to 24th March '23. The workshop included hands-on experience on topics such as Fullstack Web development, AR session, Machine Learning: project, DSA: Problem-Solving & Flutter: Advanced Project. The details GDSCACE'S Summer Internship Program: The Summer of Code was also announced on the last day of the workshop. The session was conducted by the GDSC Student team, Mr. Amey Pandit, Mr. Hitanshu Oza, Mr. Dhruva Banian, and Mr. Vedant Dangde. More than 50 students were present for the workshop.





MCA ENTRANCE WORKSHOP

TOn 12th January 2023, the Atharva Institute Information Technology organized a workshop on "MCA Entrance" for BCA students. The session was conducted by Mrs. Anupama Ukhalker. The main objective of the workshop was to make students aware of the right time of preparation and planning for MCA entrance. The workshop started with topics on eligibility criteria, the entrance exam syllabus, subject-wise important topics, and the marking scheme. Students are made aware of exam patterns and all different sections of the paper. Various career opportunities after MCA were also discussed. We solved problems on pattern blood relation. matching and reference books were suggested to students for practice and preparation. Overall the workshop was verv informative, useful and engaging.





INDUSTRIAL VISIT

We started the trip at 6:30 a.m in the morning from college Campus. All my Classmates Were Very Excited For The Trip. We started the trip and took a Halt for Breakfast at the Restaurant, We Continued the trip from there we went to Industry Named Ambar Auto Engineer PVT. LTD. We Learned how AutoMobileParts are made. From there. We Continued Our Journey And Went to Dam for Sightseeing. Then, We Went to the Mystic Valley Resort, Where we all had our lunch, Everyone Got Their Room. Then There was a DJ Party Arranged. EveryoneEnjoyed, NextDay We Went To Vipassana Meditation Center. There We LearnedAbout Meditation By a Documentary And Practiced It. Then We Had Our Lunch In The Hotel And Left For The College. It Was A Very Good And Memorable Trip. Enjoyed A Lot Who Were The Part Of The Trip. Dispersed With Very Good Memories.

PTM-iT

The Department of Information Technology at Atharva College of Engineering has organized PTM on 31st March 2023 for SE. TE. and BE students to brief them on Academic Term Test-1 progress. performance. NPTEL/Swayam/Mooc courses, Training and Placement, Internships, Project-based learning. The meeting was conducted in hybrid mode(online and offline) with Respective Mentors/Classes in charge where they discussed the academic and overall performances of their wards, also shared all the updates on departmental ongoing and upcoming activities. Collectively more than 142 parents attended this hybrid mode meeting and they were pleased with the interactive session about their ward's academic progress and their doubts were resolved by our faculty members.



STUDENT ACHIEVEMNET



Department of Information Technology, ACE is proud to share that our final year student Sarthak Tamhankar (BE) has been shortlisted for JTP Season 2 as he cleared the cut off with a good score of 599.

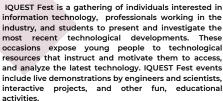
CURRENTLY he is on Virtual Internship/Training ground. Japan third party provides technical services to technological companies aiming to enter into the Japanese market.

STUDENT ACHIEVEMNET

AIIT takes immense pleasure in sharing that Ms. Netra Mahadik, BCA III year student of the 2019-2022 batch has won a gold medal for standing First in BCA YCMOU Nashik University. These remarkable accomplishments have certainly set a benchmark to motivate





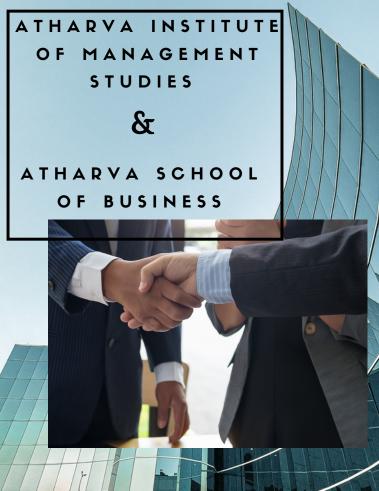




Games competitions are regularly held as a part of IQUEST Fest activities. These competitions could be coding competitions, engineering competitions, robotics competitions, or other tech-related competitions. IQUEST Fest games are made to encourage participants to be innovative and creative. Blind Coding, Wheel of Dare, and a few other games that we had planned were a few that were unusual.



Students and professionals can demonstrate their talents and network with others in the business through these activities. IQUEST Fest games can be played live or electronically and are frequently entertaining to play. Conferences, exhibitions, workshops, and other interactive activities that encourage learning, were all part of the event, would like to thank all the faculty members and staff of AlIT for giving constant time and effort in making IQUEST a successful event.



BUDGET 2023

In an Insightful discussion of "Empowering the future of finance" Students from Atharva School of Business and Atharva Institute of Management Studies participated in a dynamic budget discussion on ET Now National News Channel, Sharing their perspectives with the nation. A wonderful way of teaching students and giving them practical exposure. Students also got the chance to discuss with panels which included Individuals from various Industry experts.





INDUSTRIAL VISIT- ASB



Students of PGDM from batch 22-24 Visited Chandigarh for an Industrial visit as a part of their curriculum in February 2023. They visited to Chandigarh's leading milk factory, Verka Milk Plant Chandigarh, India. Witnessing the state-of-the-art technology and processes that go into producing the finest milk at Verka Milk Plant. They got to know about the milk production process, how the operation works, and how largely the products are supplied all over the city.







COPORATE AVENGER SHOW

The HR Club "Pinnacle" organized an event "The Corporate Avenger Show" - One Team, One Dream, a joint initiative of and Atharva School of Business and Atharva Institute Of Management Studies, held on 14th February 2023. Games are some of the best ways to bring your team together and build unity among students to understand the criticality of teamwork, collaboration, Communication, Diversity, efficiency. Group Cohesion, and Leadership.

In summary, teamwork is a vital skill for MBA students to develop as it prepares them for the collaborative nature of the corporate world. It also helps them build skills that are critical for success in leadership roles. The event happened to be a glaring success!

E-CELL

E-cell of Atharva School of Business and Atharva Institute Of Management Studies organized a guest session on -"What it takes to make money" with insights from industry leaders Mr. Nayan Kedia and Mr Vatsal Shah, Co-founder of a Fintech start up - GoChanakya.com, unlocking the secrets of wealth and providing advice on achieving financial success.

They emphasized the importance of having a clear vision and plan for one's financial future and taking calculated risks and learning from failure. The event provided a valuable platform for young entrepreneurs and students to gain valuables about the world of finance and entrepreneurship.











FIESTA

AGI's exquisite networking event, Fiesta An Industry-Academia Meet, brought together a variety of corporate participants to socialize and establish connections with academic peers.

More than 75 individuals from a variety of professional backgrounds attended the event. Our student team put up a magnificent flow of numerous performances to keep everyone interested. For all of our corporate guests, we had planned a special playful and quirky portion during which they recounted their best memories with everyone. F&B arrangements were painstakingly made to maximize the quality of an evening.

At the conclusion of the meeting, we received some thoughtful feedback and compliments from all the dignitaries for a wonderful show. Overall, it was an enjoyable, fun-filled, and unwinding evening.







THE ROUND TABLE CONFERENCE 2023

The Round Table Conference was held on 25 March 2023, and the Topic for the same was "Corporate Genomics: Changes in Organization Trends in the Era of Digitalization".

Mr. Manish Kumar Sir. is currently the Chief Human Resources Officer at Simson Pharmaceutical Ltd.

Mr. Prabhat Chaturvedi Sir. Sir is currently the Chief Executive Officer at Netafim Agricultural Financing Agency Pvt Ltd

Mr. Jitendra Attra Sir. By Qualification, he is a Chartered Accountant, in Accounting and Finance from The Institute of Chartered Accountants of India.

Mr. Alok Ranjan Sir. Sir is the Global Head of Marketing at Anunta Technology

Mr. Viral Shah Sir. Sir is currently the Chief Financial Officer at Yotta Infrastructure Solutions.

The Round Table Conference witnessed the convergence of brilliant minds, fostering a spirit of collaboration that transcended various fields and disciplines, such as Marketing, Finance, and Human resources, and esteemed professionals from academia, industry, government, and civil society came together, sharing insights, experiences, and cutting-edge research. This unique blend of perspectives led to dynamic discussions, igniting a multitude of innovative solutions to complex global issues.

From sustainable development and technology advancements to social justice and climate change, the Round Table Conference encapsulated the most critical issues of our time. Through thought-provoking panel discussions, keynote speeches, and interactive workshops, the students gained invaluable knowledge and a deeper understanding of the challenges we face as a global community.







MANAGEMENT EVENTS - RHYTHM EMBER 2K23

BID HO TOH SAHI

To encourage students to compete to buy or win something by offering a price. Here everyone wants to be the one who gets to buy the item, so they offer higher and higher prices until someone wins. When the item is bought students are asked to make a product out of them. The bidding competition to win different commodities by buying them was conducted in Rhythm Ember 2k23 which was conducted on 3rd April 2023.



EK HAATH LO EK HAATH DO

To encourage students to compete for bartering of trading goods or services without using money. It's like a trade where one person gives something they have, and in return, they get something they want from another person. The thebartering competition to barter commodities was conducted in Rhythm Ember 2k23 which was conducted on 5th April 2023.

TECHNOBUZZ

To encourage students to compete against each other in tech-based quiz that tests the knowledgeof participants in the field of technology. The quiz was designed to cover various aspects of technology, including hardware, software,coding, programming languages, networking, cybersecurity, artificial intelligence, and emergingtechnologies.

TheTechnobuzz quiz competition was conducted in Rhythm Ember 2k23 which was conducted on 5th April 2023.



ALUMNI MEET- MILAAP 2023

The hosts welcomed the alumni by seizing them in remembrance of their memories and showing them videos of the college as well as their good old days as students of Atharva Institute of Management Studies and Atharva School of Business, Further, they were addressed by Ms. Pallavi Rane Ma'am (Trustee of Atharva Education Trust), Dr. Harish Kumar Purohit Sir (Director of Atharva Institute of Management St. studies), and Dr. Harshita Kumar Mam (Director of Atharva School of Business) with pleasing and appreciative words. Engaging activities, including a game, dance performances, and singing, entertained the attendees. A Bollywood-themed game and energetic dances by alumni added to the excitement. A humorous skit and a vote of thanks concluded the event. Alumni enjoyed a cake-cutting ceremony, photo booth sessions, and reconnecting with each other. The evening continued with music, dance, and delicious food.















ITALIAN THEME LUNCH

"L'Appetito Vien Mangiando!" – A Celebration o Italian Cuisine and Culture

As the famous Italian saying goes, "Appetite Comes with Eating". Recently, third-year BSc and BA specialization students of Atharva College of Hotel Management and Catering Technology organized a spectacular Italian-themed lunch on January 11, 2023. The event was a true reflection of the country's culture and cuisine. The students conducted the event with precision, resulting in a flawless experience for everyone involved. Through this event, they learned invaluable lessons about time management, planning, and the art of food presentation, which will help them in their overall development.

DAWAT - E- HIND

Atharva College of Hotel Management & Catering Technology, Mumbai, has organised a cooking competition, " qiad - ए - हिंद " on January 16, 2023, for the FY students. This competition was judged by Chef Sudhir Pai, a F&B consultant at Pai & Associates. The competition has seen great plating skills from the students. The competition was organised by Chef Prakash Jadhavar.







ATITTHYA COMPETITION

"The ambition of every good chef must be to make something very good with the fewest possible ingredients". We are proud to announce our students have secured the 2nd Runner-Up position at the Budding Chef Competition at Atitthya-AISSMS, Pune.Congratulations to our budding chefs, Ms. Nupoor Kulkarni and Mr. Dhruv Raut, who secured the 2nd runner-up position. The competition was a great experience for the students. The team performed extremely well, securing 2nd place in the budding chef competition and marginally missing out on medals in other events. The team's overall performance was good, finishing in the top 8 out of the 25 colleges.







HIGH TEA

The phrase 'high tea' started to be used to describe a working-class meal served at a high table and high-back dining chairs at the end of a long workday. Atharva College of Hotel Management & Catering Technology has celebrated a high tea event organized by third-year BA, BSc., and FY BSc. students on February 22, 2023. Chef Mohit and Prof. Bacchan Rawat coordinated the event.

PONGAL THEME LUNCH

The Pongal is a multi-day Hindu harvest festival celebrated by Tamils in India, and it is one of the most important festivals celebrated by Tamil people. Atharva College of Hotel Management and Catering Technology's third-year BSc and BA specialization students organized a Pongal Theme Lunch on January 18, 2023.

A wonderful showcase of South Indian culture and cuisine The event was co-ordinated by Prof. Mandar Sane, Prof. Prakash Jadhavar, Prof. Nitin Barbose, Prof. Wesley Fernandes, and Prof. Nisha Gupta.





55 INCH PIZZA!

AAtharva College of Hotel Management and Catering Technology Celebrate International Pizza Day 18th 2023 By Making A 55 Inches Pizza. The International Pizza Day was Celebrated at pool side. Beauty comes in all shapes and sizes. Small, large, circle, square, thin crust, thick crust, stuffed crust, extra toppings. But what if it's a 55-inch PIZZA then it is the grease of cheese on it. Atharva College of Hotel Management and Catering Technology celebrated World Pizza Day by making 55-inch PIZZA on 18 March 2023. We would like to give a special thanks to our Guest Chef. Jerson and chef. Rajesh from Novotel hotel Juhu for gracing the occasion and making this one of kind event a successful one. And with each year pizza would go bigger and bigger.









KHADI MAHOTSAV (exhibition)



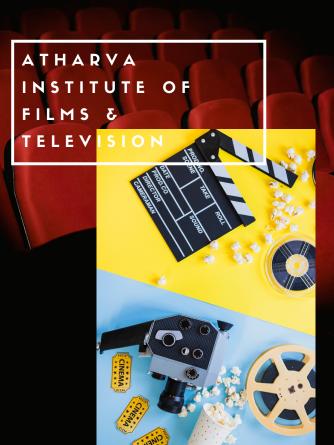


Asfa students were excited about the announcement of the grand Khadi Mahotsav 2.O 2023. They spent endless hours designing the garments for the Fashion show of ASFA at Khadi Mahotsav. Students also visited exhibitions vouching for good brands that promoted natural fabrics for the stalls at our exhibition.









Guest sessions



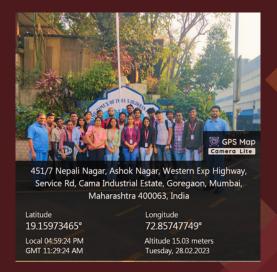
Famous Marathi actor, Mr. Sanjay Khapre visits Atharva Institute of Film and Television on 12 Jan 2023 to conduct a session on Direction, Storytelling, and Film making.

Captain Deepam Chatterjee, a retired army captain and an alumnus of NDA who later made it big in the media world was invited for a Guest session on 13 Feb 2023 at Atharva Institute of Film and Television. He spoke to a packed audience of enthusiastic students of Mass Communication as also Film and Television, on Storytelling: Mythology and Ancient History in Films, Television, and OTT. An expert on Indian mythology, mysticism, spirituality, and an author, Mr. Chatteriee shared his knowledge on the said topics as also tips on writing scripts for a whole lot of television serials based on mythology.He threw light on the power of storytelling as an art form, the changes the form has gone through over the years, and how to write effectively for web series - the latest craze. Students were thoroughly excited and got answers to several auestions on the working of the film and television industry as also insights into keeping the audience hooked, adding in twists, turns, and a lot more



FIELD VISIT

Students of Journalism as also Film and Television were excited about a visit to Radio City 91.1 on 17 Feb 2023. Radio City 91.1 is one of the leading radio stations in India. Mr. Kaushik, Station Head, explained about radio frequencies, the working of a radio station, and how different writing for radio is. He also spoke about how important it is to know the preferences of audiences and how the entire process of scheduling various programs is done. From belting out Bollywood chartbusters occasionally to keeping the audience hooked by talking about issues related to the city that affect one and all, celebrity interviews, and radio stations play a unique role in listeners' lives. Students tried their hand at radio jockeying and learned how crucial it is to be updated with the latest happenings. They also learned how to interact with callers, why cultivating that unique style of speaking is required, what voice modulation is all about, the role of spontaneity and humor, and how adding in a touch of glam can help make one a better radio jockey.







presents



RHYTHM EMBER 23

Relive the golden days













STUDENT CORNER

Use of French language in technology (IT field)

Technology today has made it possible for us to collaborate closely with individuals around the world, opening up a variety of opportunities for business, jobs and education. Whether you are applying for a job overseas or considering a degree or course at a French institute, having an intermediate proficiency in the official language of the people you work with is a must. Today, we take a cue from Emily and look at learning French as a foreign language. It's extremely benefiting to learn French for engineers. For one, it is the most spoken language in Europe, not Spanish. Spanish is great, but is most spoken because of US and Mexico, not Europe. Besides French gets you additional CRS score for Canada if you want to immigrate. Also, a lot of tech companies have their clients in France, more than any other non-Englishspeaking countries. Japan is great for tech, but its educational system is not the best. You can find jobs in various other companies, firms dealing with France or the francophoneworld. A lot of them operate in Mumbai & students over a certain level are eligible to apply. And now the important reasons that learning French as a foreign language may be a great idea now:

1. Job Opportunities

France is the fifth-largest economy in the world right now, and one of the most

crucial requirements is knowledge of the French language for working or conducting business here. It is the official language in countries such as Belgium, Canada, Congo, Haiti and Switzerland. In fact, across various other countries, there are a large number of job opportunities where a working knowledge of an additional language is required. And being one of the six UN official languages,

French is a highly preferred additional language by candidates.

2. Quality Education

Learning French can also make you eligible for quality education.

3. Life Skills

Learning French, or any foreign language for that matter is scientifically provento improve yourmemory, self-discipline, and self-esteem

Kajol Lalwani (BCA VI SEM

Editorial Team

Atharva School Of Business

Dr. Urvashi Ohri

Prof. Shiivaangi Heimdev

Atharva Institute Of Management Studies

Prof. Leena Jagawat

Dr. Reena Pooiara

Atharva College of Engineering

Dr. Ritu Sharma & Prof. Niranian Samudre

Atharva Institute of Films & Television

Prof. Geeta Nair

Atharva Institute of Information

Technology

Ms. Anupama Ukhalker Ms Minal Shete

Atharva School of Fashion & Arts

Prof. Varsha Surendran

Atharva College of Hotel Management & Catering Technology

Ms. Divva Shailendra Kanse

STUDENT CORRESPONDENTS

Ms. Rachana Salunke (AIMS - MMS)

Ms. Shraddha Fulsunge(AIMS-MMS)

Ms. Soumva Agarwal (AIMS - MMS)

Ms. Akshata Dhuri (AIMS - MMS)

Ms. Natasha Singh (AIMS-MMS)

Ms. Kinial More (AIMS - MMS)

Mr. Gaurang Patil (AIMS-MMS)

Mr. Vivek Baghel (AIMS-MMS)

Mr. Aman Gaikwad (AIMS-MMS)

Ms. Shivani Dhole (AIMS-MMS)

Ms. Teial Deshmukh (AIMS-MMS)

Ms. Apoorva Joshi (ASB - PGDM)

Mr. Pratik Bhosale (AIMS - MMS) Ms. Pearlmeet Kaur (ASB - PGDM)

CO-ORDINATOR

Ms. Anshula Kohle (AIMS - MMS)

DESIGN LAYOUT

Ms. Lava Acharva (ASB - PGDM)

CONNECT US

atharvacoe ac in atharvash edu in

atharvaims.edu.in

atharvafashion.com atharvahmct.edu.in

atharvafilminstitute.com

Address:

Atharva Educational Trust (AET) Campus, Malad

Marva Road, Charkop Naka, Malad West, Mumbai

400095 Call us on:

022-40294949/ 49259500 8454951247